Does Your Advisor Have Your Best Interest In Mind?

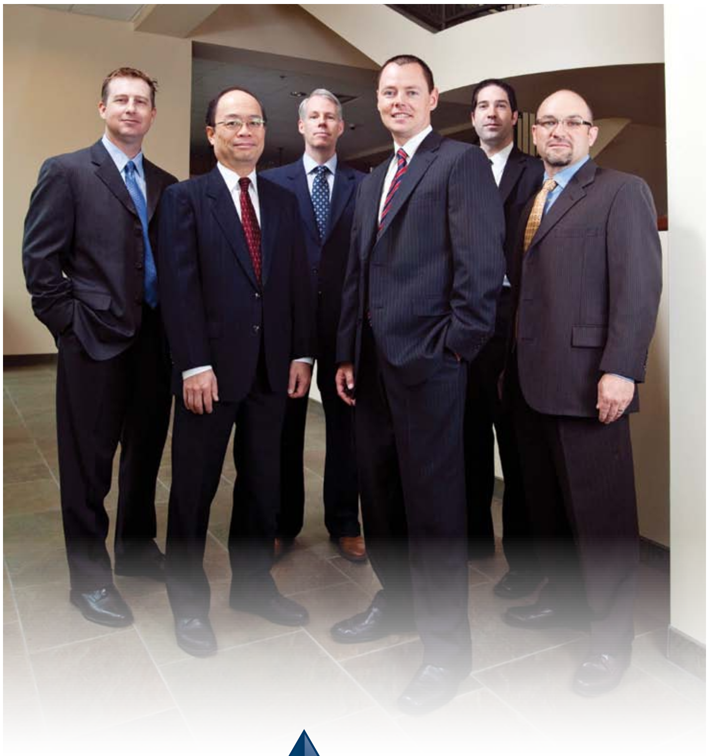
As Seen In... Forbes, July 18, 2011

In 2010, three successful Certified Financial Planner practitioners left one of the largest financial planning firms in the U.S. to form an independent financial advisory and wealth management firm in the Dallas/Fort Worth area. Insight Wealth Partners (IWP) fills a need for truly unbiased financial advice and over-the-top service tailored to high-net-worth families who are at or near retirement and successful executives who need creative financial solutions.

True Independence and Objectivity

"Unless advisors are truly independent, their recommendations to clients can be influenced by their parent firm. The corporate objectives of Wall Street firms are often misaligned with the objectives of their clients, and our role is to protect our clients' best interest and not that of any financial company," says IWP Managing Partner David S. Dryden, CFP®, ChFC™. "As independent, fee-only investment advisors, we only work for our clients and have no hidden agendas. Our compensation is completely transparent, and we do not receive compensation from any outside investment company."

Although Dryden, Travis D. Carter, CFP®, and Wayne Smith III, CFP®, CRPC® ran a successful advisory group within a large firm, they knew they could do an even better job for their clients by being truly independent. Dryden is the recipient of numerous awards for client satisfaction and quality of advice and has been named among the Best Financial Planners in Dallas by *D Magazine*. In 2010 and 2011, Carter was named one of *Texas Monthly* magazine's FIVE STAR Wealth Managers. Smith is the recipient of many awards including Advisor of the Year at his previous firm. They were later joined in practice by M. Chad Lowe, who ran his own successful financial advisory practice for 12 years.



Perspective, Discipline, Stewardship

"At IWP, our philosophy is perspective, discipline and stewardship," explains Carter. "Our role is to provide sound and wise financial advice, help clients maintain a disciplined investment strategy, and help them steward their resources. We have a fiduciary duty to do what is in their best interest, and our personalized approach to financial planning and asset management is a rarity in the industry."

IWP offers comprehensive wealth management services for the higher-net-worth individual or family. "In addition to investment management services, we offer estate planning, tax strategies and asset protection strategies to help clients and their families maintain financial security," says Smith.

"IWP does not just provide advice on what a client should do, we also create value by helping clients implement all aspects of their wealth plan," explains Dryden. "We're able to lift a tremendous burden from clients, who are then able to focus more on pursuing their interests and enjoying life."

Team Approach

IWP has a dedicated staff to take care of the needs of clients. "Being able to better serve my clients led me to join an independent advisory group," says Lowe. "Our experienced and service-driven staff allows me to focus solely on what is important and beneficial to clients."

Experience Does Matter

IWP advisors have over 90 years of combined investment experience and manage over $185 million for their clients. IWP's comprehensive wealth management process helps bring a family's complicated financial situation into a clear and effective strategy that can be implemented with confidence. IWP has both the experience and the commitment to be your prudent choice when selecting your wealth manager.

Insight™
WEALTH PARTNERS

3333 Premier Drive, Suite 800
Plano, Texas 75023
972-543-4800
info@insightwp.com
www.insightwp.com

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