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**FOR IMMEDIATE RELEASE:**

**David Dryden and Travis Carter named Best Financial Planners For Exceptional Client Service in the North Central Texas Area.**

**Plano, TX (October 25, 2012)** – David Dryden, CFP<sup>®</sup>, ChFC<sup>®</sup>, MS, and Travis Carter, CFP<sup>®</sup> of Insight Wealth Partners, LLC have been recognized by *D Magazine* as Best Financial Planners. As founding principals of Insight Wealth Partners, Dryden and Carter together have almost four decades of experience delivering expert financial planning advice and asset management to their clients, while maintaining the highest ethical and fiduciary standard.

Dryden and Carter founded Insight Wealth Partners in 2010 as an independent, fee-only wealth management and advisory firm. In 2011, Collin County Business Press named IWP as a top emerging company, recognizing their significant business growth and commitment to their clients. At IWP, they are not only knowledgeable on today's financial markets, but they are also committed to delivering productive advice and ultimately guiding clients to a personal wealth strategy that works for them.

“Being named Best Financial Planners is an honor and I am thrilled that my clients and peers have confidence in the services that I provide. It is always important that I am meeting the needs of my clients,” stated Carter.

“Our clients are our top priority, and this recognition highlights our efforts in putting the clients’ needs first. We take great pride in the close client relationships, and we are committed to providing them with the highest quality advice and service,” explains Dryden.

Dryden had been recognized numerous times for client satisfaction, and he has been named as one of the Best Financial Planners in Dallas multiple times. In addition, Dryden and Carter have been named recipients of the 2012 FIVE STAR Wealth Manager Award in *Texas Monthly*. Carter has been named a FIVE STAR Wealth Manager for several years, reflecting his reputation among his clients, peers, and industry experts.

For more information, please contact Insight Wealth Partners, LLC at 972.543.4800 or on their website, [www.insightwp.com](http://www.insightwp.com).